

DAVINCI AND THE 40 ANSWERS WORKSHOP

What did Leonardo da Vinci, Buckminster Fuller, Genrikh Altshuller, Nobel Prize Winner Kerry Mullis, and 100's of other famous creative minds have in common?

They saw the Universe through specific lenses.

And so can you.

This workshop is based on the principles of TRIZ, the Theory of Inventive Problem Solving. A Russian scientist, Genrikh Altshuller evaluated over 300,000 patents and found that all of them fit into just 40 solutions. This workshop teaches you these 40 universal answers and they don't apply just to technical issues; the 40 answers can solve problems and opportunities in sales, marketing, and all business operations as well as your personal life.

Also, these are the same tools and techniques used by NASA.

A former Space Shuttle Chief Engineer, Mark L. Fox the author of "Da Vinci and the 40 Answers" is the instructor for this course.

Mark has developed a unique way to explain and teach these principles. He makes it easy for anyone to understand.

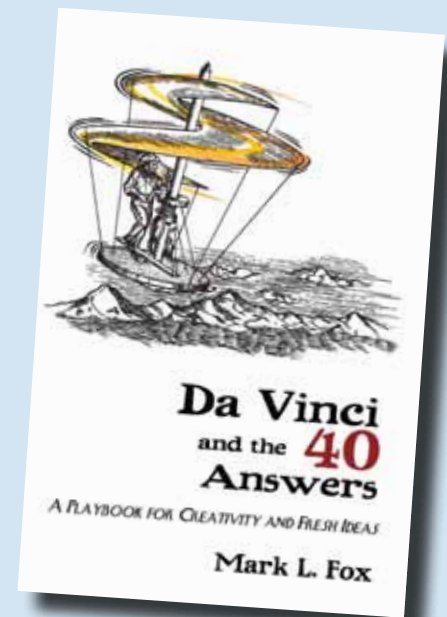
You'll return home with a series of specific techniques and perspectives that will give you the ability to "think outside the box" at the snap of your fingers. In short, you'll be handed the keys to innovation.



This course has been approved by the Rocket Science Administration for the highest level of quality in corporate training and employee development.

The workshop is a full-day (8 hours) for up to 25 people at a cost of \$10K.

Prior to the workshop, Mark interviews you to determine how the tools and techniques can best meet your unique needs for corporate creativity. Each workshop is specifically designed for you.



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